



## **Welcome PCS Parents to Swim-A-Thon 2019**

On behalf of the board and coaching staff we are excited to announce our Swim-A-Thon campaign for this year. The purpose of the Swim-A-Thon is to give the athletes a different challenge. Swim-A-Thon is a continuous swim challenge similar to how adults might run a marathon or triathlon. It is a big accomplishment for swimmers to complete and we encourage all swimmers to participate.

Our club is once again will be fundraising using Swim Canada's online fundraising program. This allows us to raise money quickly and easily all from just a few clicks from our computers.

All of us will now be able to reach out to family, colleagues, friends, and utilize the tools of social networks in Canada and throughout the world to increase our "Swim-A-Thon" dollars raised this year. In fact, if you have ever participated in a national charity event you will know that raising valuable funds for special causes is made easier through tools like RaiseAThon.

Our club this year has a goal to raise \$20,000 and we will put this money towards things like offsetting cost of coach training and development (\$1500/year), purchasing pool training equipment such as kickboards, fins, rubber tubing, iPads etc (\$2000/year), purchasing a new video feedback system (\$8000), and renting more lane space for all swimmers. With your help, we know we can achieve this.

Our Swim-A-Thon will involve all swimmers and it will be held on the dates below:

Lightning Fast	Sunday May 5 <sup>th</sup> 8:30am-10:30am	UVic
D Groups 1&2	Saturday May 11 <sup>th</sup> 10am-noon	UVic
C Group	Wednesday May 8 <sup>th</sup> 4:00pm-6:00pm	UVic
B Provincial	Wednesday May 8 <sup>th</sup> 5:30pm-7:30pm	SCP
B National Development	Saturday May 11 <sup>th</sup> 6am-8am	UVic
B National	Saturday May 11 <sup>th</sup> 8am-10am	UVic
Stroke & Fitness	Saturday May 11 <sup>th</sup> 10am-noon	UVic

We encourage the parents to go online and assist your swimmer with the registration. Realize this year, the family affidavit is part of the online swimmer registration. We are also starting the fundraising campaign this year on March 25th which gives your swimmer 7 weeks to get the message out.

This year Swimming Canada is unable to issue any receipts in any circumstance. You may find out more information here: <https://swimming.ca/en/resources/swimming-canada-overview/swim-a-thon-online/>



Please go to our club link at [www.bcswimathon.ca/pcs](http://www.bcswimathon.ca/pcs) and register your swimmer and start spreading the word to family, friends, business colleagues, social contacts and those that support the sport of swimming in our community, province and Canada.

Please show your support, help us provide the best resources, coaching and programs that we can by helping to raise these valuable dollars that will support our swimming program.

Any trouble shooting please refer to the FAQ on your handout.

If you have any questions please contact your Swim-A-Thon coordinator Ian, or your group coach.

Otherwise please contact RaiseATHon at [swimmingcanada@raiseathon.ca](mailto:swimmingcanada@raiseathon.ca) if you have any technical problems.

The last day to raise money is May 30<sup>th</sup>.

## **GOOD LUCK!**

### **Incentives:**

- **March 25<sup>th</sup> – March 31<sup>st</sup> Highest fundraiser during this kickoff period earns a \$50 TAS Gift Card**
- **Raise \$500 or be the top fundraiser in your group over \$100 and earn a limited edition Red PCS team shirt**

### **Individual Incentives:**

- **\$100 = \$10 earned on PCS Account**
- **\$300 = \$50 earned on PCS Account**
- **\$500 = \$100 earned on PCS Account**
- **Top Fundraiser overall wins a PCS Parka or equivalent value (\$200) on PCS Account**